

PROJECT MISSION

As Northwest Indiana's major bus operator, the Gary Public Transportation Corporation (GPTC) has long acknowledged that pedestrian access and safety are integral to public transit. To reflect this, GPTC requested and received a grant from the Indiana State for artistic "tactical urbanism" improvements downtown. These low-cost improvements – with a focus on crosswalk upgrades – will beautify the streetscape while making pedestrians and transit riders safer.

PROJECT DESCRIPTION

This Call for artists is for the design and install crosswalks and pedestrian enhancements in downtown Gary. Target areas for new crosswalks are:

- 900 Block of Broadway (9th and 10th Avenues; no crosswalks exist across Broadway in this area). The crosswalk and pedestrian enhancements will improve grocery and retail access from nearby bus stops served by the Broadway Metro Express (Northwest Indiana's busiest bus line and the Indiana's first Rapid Bus service) as well as three conventional transit routes. Also nearby is a junior high school, a facility for homeless veterans, three senior housing communities and a mixed use but primarily residential development called Broadway Lofts. Broadway is a state route (SR 53).
- Adam Benjamin Metro Center. Crosswalk improvements here will serve as a key component in a planned trail connecting art, historic buildings and transit stations. Crosswalks on 4th Avenue would improve connections between Metro and the Lake County Courthouse, the Genesis Convention Center, City Hall, an elementary school, a sports and fitness center, a library, a growing residential community and public and private agencies whose location takes advantage of the transit network. The crosswalks would also facilitate pedestrian travel between Metro and the US Steel Yard, a minor league baseball stadium. The Metro Center is served by the South Shore commuter rail, the Bmx rapid bus line, and six other local and regional transit routes. This location is along 4th Avenue, which is a state route (US 12/20) and has higher volumes and speeds than Broadway.
- Additional locations are not as essential as improvements at 9th and Metro. However, proposals will be accepted and work potentially awarded as funding allows.
 - Union Station: Crosswalk improvements here would connect Gary's Union Station – vacant, but artistic and maintained – with the rest of downtown, crossing on/off ramps to the Indiana Toll Road. The aim is to highlight the nearby underpass artwork connecting the building site and downtown's Gateway Park as both areas are part of the planned trail connecting transit stations and artwork.
 - Stadium/5th Avenue: This set of three intersections – Massachusetts, Connecticut and Stadium Plaza at 5th Avenue on the north side – will connect the Steel Yard and nearby parking areas to the 5th Avenue Bmx stop, Metro Center and Gateway Park in terms of visual appeal and safety.

Aerial photographs of target areas are included in this Call for Artists. But site visits are strongly encouraged.

While painting of asphalt crosswalks are a requirement in any proposal, the project managers will consider other improvements proposed. These could include shelter/Metro Center art

Call for Artists: Downtown Gary Tactical Urbanism



visually or thematically connected to the crosswalk design, other physical media, lighting, etc. Any design proposal for 900 Broadway should take into consideration the bus lanes created at bus stops here, which allow buses a protected lane to speed up passenger activity. Lastly, all designs should incorporate a reference or allusion to transit and pedestrians (of all abilities). Street/sidewalk surface works will be painted directly on the existing asphalt street surface and should be designed so as not to impede pedestrian, bicycle, and vehicular traffic. Public authorities will, manage road closures and provide safety support for the artist during the mural installation. Work not on the public right of way will require written authorization from the property owner(s). The City of Gary, GPTC the Indiana Department of Transportation and any other responsible authorities maintain the right to keep the mural in place for any period of time of its choosing or to paint over the mural at any time.

PROJECT GOALS

- Improve the safety of pedestrians and transit riders in the target areas
- Create art that promotes transit and accessibility as well as history, art or other social themes identified and explained by the artists
- Support community artists, particularly in Gary
- Engage the community via survey feedback, neighborhood meetings, community conversations
- A Selection Committee made up of GPTC and its partners and community members will choose dedicated and qualified artists that can demonstrate artistic excellence while completing this project on time.

ARTIST ELIGIBILITY

Any artist or team of artists interested in creating art may complete a proposal. The selection committee will award a higher score to those teams that include members who reside in Gary, have a studio space located in Gary, and/or present artistic designs with a focus on some aspect of Gary.

Artists can submit proposals for more than one target area.

AWARD BREAKDOWN

The budget for the artists' compensation for each mural is below. Selected artists will be reimbursed for the reasonable cost of materials, including City-approved UV-anti graffiti coating. An estimate of material costs should be submitted with the proposal. The budget of for each submittal must include artists' general liability insurance, travel to and from the site, all labor costs for designing and creating the mural, and all costs for thorough cleanup by the artist.

- 900 Broadway area: \$8,000.00
- Adam Benjamin Metro Center: \$4,000.00
- Union Station and Stadium/5th Avenue: \$2,000.00 apiece

APPLICATION REQUIREMENTS

- A narrative and design illustrating the concept is required for each submission. Include supplemental information such as timeline for completion and approximate dimensions of proposed artwork.
- Asphalt pavement and crosswalk submissions should primarily propose materials designed for that surface. Options include acrylic exterior paint, epoxy-based pavement coating, acrylic or latex traffic marking/stripping paint, or commercial grade driveway paint.
- A proposed itemized budget for an artist or team of collaborative artists, delineating the supply costs, any preparation costs, travel-related expenses and other associated costs based on details in the Award Breakdown. Asphalt/crosswalk painting should be of a material that will last a minimum of two years.
- Winning artists would work with GPTC and the City of Gary to schedule the crosswalk painting and other art installations. Artists will need to provide proof of general liability insurance.
- Supporting materials, including images and reviews of previously completed works are required. Examples should describe size, materials, cost, and location of other public works. References for earlier projects are encouraged.
- The submission deadline is October 20, 2021.

PROJECT POLICIES

Artist(s) will retain the ownership of design ideas submitted with this application until a selection has been made and contract signed between the artist and the Gary Public Transportation Corporation. At the time a contract is awarded, the ownership of the design and the artwork produced, in this case the public art project, will become the property of GPTC. Financial compensation will be made in accordance with the agreed upon contract between the artist(s) and GPTC.

If you have questions about the project, please contact David W. Wright at PlanningManager@gptcbus.com prior to close of business on October 15, 2021.

ARTIST APPLICATION

Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email Address: _____

Website: _____

Social Media Handles --- Facebook: _____ Instagram: _____

Twitter: _____

Studio Address (if different from above) : _____

City: _____ State: _____ Zip: _____

A complete application must include the following:

- Artist application form
- Project description*/Timeline
- Images of previous work
- Color representation of the proposed artwork

*Must identify target area(s) for each entry

As an applicant for the opportunity to complete this public art project for GPTC and the City of Gary, I certify that all works submitted represented as my work are the product of my creation and no other. I further certify that all statements made in this application are true to the best of my knowledge.

I understand that GPTC and its partners may make duplicates of my images and application materials for the purpose of the consideration of my application, and the promotional materials concerning the project.

I understand that any liability for loss or damage to my application or images is not the responsibility of GPTC or the application selection committee.

Applicant signature

Date

Send completed application to:

1. PlanningManager@gptcbus.com or
2. Mail to: Gary Public Transportation Corporation (c/o David Wright) 100 W. 4th Avenue 3rd Floor; Gary, IN 46402

Application must be received by 4:00 pm on 10/20/21

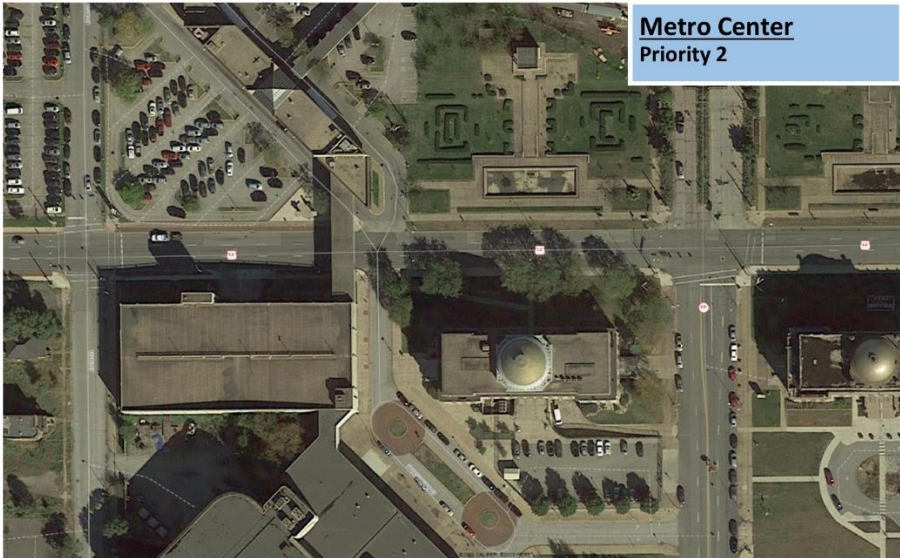
Call for Artists: Downtown Gary Tactical Urbanism



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900 Broadway
Priority 1



Metro Center
Priority 2



Union Station
Priority 3



Stadium/5th Avenue
Priority 3